



## Winthrop B. Reed, III

Member

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St. Louis, MO / (314) 444-7617

Win Reed represents clients in high-stakes matters across a range of industries, offering strategic counsel and dedicated advocacy in complex disputes.

Win serves as a leader in several areas of complex litigation, including securities class actions, consumer class actions, and large-scale commercial matters. He also handles catastrophic personal injury cases involving product failure and accident analysis. Win is a trusted adviser to clients facing challenges in personal injury, antitrust, information technology, commercial litigation, health care, and class action disputes.

Win built his practice by developing strong relationships within the business community in St. Louis and nationwide, and he is known for his unwavering commitment to his clients. His clients rely on his availability and responsiveness, knowing they can reach him day or night, regardless of the issue.

Win thrives when presented with complex problems and is known for quickly identifying the core issues in a case. Win and his team approach each matter with creativity and resourcefulness, delivering thoughtful strategies and strong value to clients.

As a respected attorney at Lewis Rice, Win serves on the Firm's Management Committee.

### Education

- Saint Louis University School of Law (J.D., *cum laude*, 1994)
  - Moot Court Board
  - Trial Advocacy, faculty fellowship
  - Academic Achievement Award Secured Transactions
- Tufts University (B.A., 1991)
  - History
  - Sigma Phi Epsilon
  - Army ROTC
  - Tufts soccer, captain

### Services

- Securities Litigation
- Public Finance
- Information Technology
- Class Action
- Complex Litigation
- Antitrust
- Insurance
- Education

## **Professional Affiliations**

- American Bar Association, Antitrust Section
- Bar Association of Metropolitan St. Louis
- Lawyers Association of St. Louis
- National Association of College and University Attorneys

## **Admissions**

- Eastern District of Missouri, U.S. District Court
- Western District of Missouri, U.S. District Court
- Southern District of Illinois, U.S. District Court
- District of Kansas, U.S. District Court
- Missouri Bar
- Illinois Bar

## **Charitable & Civic Involvement**

- Mercy East Health Communities
  - Board Chair
- Mercy Hospital South
  - Board of Directors
- St. Louis Zoo
  - Former Chairman, Commission
- Boniface Foundation
  - Chairman
- Opera Theatre of St. Louis
  - Board of Directors
  - Corporate Sponsorship Committee
  - Governance Committee
- Midwest BankCentre
  - Legal Board
  - Executive Board Member and 2<sup>nd</sup> Lead Director

## **Military Service**

- Infantry officer in the Illinois Army National Guard and Reserves, eight years

## **Firm Committees**

- Member, Management Committee

## **Special Honors**

- Trustee of the Year, Missouri Hospital Association (2019)

## Case Studies

### **Anticipating the Software License Audit**

Our Information Technology Practice Group worked with their client to minimize potential future audit exposure and reduce license maintenance costs through a review of the applicable licensing metrics and the software deployment in the client's environment. By helping the client understand what it is using and how the usage is accounted for under the applicable licensing terms, the client was able to protect against audit exposure before it arose, reduce maintenance costs for licenses it was no longer using, and budget for additional spend necessary to maintain compliance for products in which it will continue to experience growth. In our experience, if a client is able to gain an understanding of its software usage, it can not only minimize audit exposure, but reduce its overall IT spend.

### **We Audited the Software License Audit - And Saved our Client Millions**

Winthrop B. Reed, III and R. Taylor Matthews, III helped their client navigate an audit of its software usage, successfully resolving a demand for payment of more than \$5,000,000, through a payment of approximately 7% of the amount sought. Win and Taylor achieved this result by aggressively challenging the methodology that the software company used to quantify our client's alleged excessive usage. Their work revealed that the software company used the wrong licensing documentation, applied the wrong criteria to measure usage, and incorrectly counted usage in our client's environment. Lewis Rice's Information Technology Practice Group finds that aggressively challenging a company's payment demands that were based on an audit greatly reduces the client's exposure.