



## Bridget Hoy

Trademark Practice Group Leader

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Bridget Hoy brings clarity and resolve to trademark law and business disputes, drawing on her courtroom experience, mediation skills, and a strong foundation shaped by military service.

Bridget serves as Practice Group Leader for the Trademark Practice Group. On all types of business matters, she is a staunch advocate in the courtroom, a guardian of intellectual property rights, and a skillful neutral during mediations and arbitrations.

Before law school, Bridget enlisted in the U.S. Air Force, where she honed problem-solving skills for over six years. Now, Bridget brings her military integrity and ability to remain calm under pressure to the practice of law.

Outside the office, community is paramount to Bridget. She has tutored in the local St. Louis City public school district, mediated for indigent litigants in federal court, and served as Board Chair of the local Ronald McDonald House Charities chapter. Currently, Bridget supports the Rooted Sisters and is involved in her neighborhood and church.

### Education

- Saint Louis University School of Law (J.D., *magna cum laude*, 2001)
  - *Saint Louis University Law Journal*, editor in chief
  - Order of the Woolsack
- Southern Illinois University at Carbondale (B.S., *summa cum laude*, 1998)
- Community College of the Air Force (Associate in Applied Science, 1993)

### Legal Background

- Adjunct faculty member, Webster University (2004-2007)
- Adjunct faculty member, Maryville University (2003)
- Judicial law clerk, Hon. E. Richard Webber, U.S. District Court, Eastern District of Missouri (2001-2003)
- Summer law clerk, May Department Stores Company (2000)

### Services

- Complex Litigation
- Intellectual Property
- Alternative Dispute Resolution (ADR)

- Summer law clerk, Lewis Rice (1999, 2000)

## **Military Service**

- Enlisted, U.S. Air Force (1989-1995)
  - Air Traffic Control Radar and Communications Specialist
  - Airman Below the Zone Promotion Selectee (1991)
  - Air Combat Command, Outstanding Airman of the Year (1994)

## **Professional Affiliations**

- Member, Association of Missouri Mediators
- Arbitrator, American Arbitration Association (AAA)
- Certified Mediator, U.S. District Court, Eastern District of Missouri
- Member, Association of Attorney Mediators - St. Louis Chapter
- Trustee, Federal Memorial Trust
- Fellow, American Bar Foundation
- Former Barrister, Theodore McMillian Inns of Court
- Former Chair, Professionalism and Ethics Committee, Bar Association of Metropolitan St. Louis
- Past President, Women Lawyers' Association of Greater St. Louis

## **Admissions**

- U.S. Supreme Court
- Sixth Circuit, U.S. Court of Appeals
- Eighth Circuit, U.S. Court of Appeals
- Eleventh Circuit, U.S. Court of Appeals
- Central District of Illinois, U.S. District Court
- Northern District of Illinois, U.S. District Court
- Southern District of Illinois, U.S. District Court
- Eastern District of Missouri, U.S. District Court
- District of Colorado, U.S. District Court
- Missouri Bar
- Illinois Bar

## **Charitable & Civic Involvement**

- Ronald McDonald House Charities of St. Louis
  - Chair, Board of Directors (2023-2024)
  - Board member (2016-2024)
- St. Louis Public Schools Tutor/Mentor (2013-2019)
- Volunteer Lawyer's Program of Legal Services of Eastern Missouri (2003-2014)

- Volunteer reader, Ready Readers (2009)
- JDs for ABCs, St. Louis City Public Schools (2002-2003)

### Special Honors

- Richard S. Arnold Award Recipient, 8th Circuit Bar Association (2018)
- Litigation Practitioner Award, Women's Justice Awards, *Missouri Lawyer's Weekly* (2017)
- Selected for inclusion in *Best Lawyers*® (2016-2026)
- Selected for inclusion in *Super Lawyers*® (2011-2012, 2014-2015, 2017-2022)
- Rising Star Award, Women's Justice Awards, *Missouri Lawyer's Weekly* (2010)

### Firm Committees

- Management Committee
- Technology Committee
- Lewis Rice Women to Women Committee
- Former Member, Recruiting and Associate Development Committees

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## Mediator & Arbitrator

Bridget Hoy is trained as both a Mediator and an Arbitrator and has helped parties for a decade resolve their disputes. She understands that litigation is not always the best—or most cost-effective—path to resolution. She brings her military integrity, her Midwest enthusiasm, and her wealth of high-stakes litigation experience to every mediation session and arbitration hearing. Finding common ground to reach fair, lasting resolutions is an acquired skill not all mediators and arbitrators display, but Bridget rolls up her sleeves and will work as long as the parties desire to get to the right results by blending credibility with candor, earning trust from both sides of the table. In-person mediation space is available at Lewis Rice's offices on both sides of the state, both sides of the Mississippi River, and in St. Louis City and County. Virtual and remote mediations are available as well.

- Member, Association of Missouri Mediators
- Arbitrator, American Arbitration Association (AAA)
- Certified Mediator, U.S. District Court, Eastern District of Missouri
- Member, Association of Attorney Mediators - St. Louis Chapter